



Care & Dementia Show
3-4 November 2015 NEC Birmingham



**International
Dementia Conference**
3-4 NOVEMBER 2015 | VOX BIRMINGHAM

PRESS RELEASE
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HOUSING SECTOR TAKES CENTRE STAGE AT UK'S FIRST CROSS SECTOR INTERNATIONAL DEMENTIA CONFERENCE

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www.internationaldementiaconference.co.uk

Taking place 3 – 4 November 2015 at the Vox (the new centre at the NEC Birmingham), specialists in dementia within the housing sector will be profiled at the UK's first cross sector International Dementia Conference. This conference will also welcome dementia experts from across the world, as well as from different industries, to learn and share ideas on the best solutions to tackle this global issue.

Dementia is the word used to describe symptoms of a range of diseases including Alzheimer's disease and vascular disease. The number of people affected is set to double in the next twenty years just because of the ageing population.

Professor June Andrews, Director, Stirling University's Dementia Services Development Centre (DSDC) and a leader in developing this exclusive conference comments: *“Provision of housing can make a radical difference to the lives of people with dementia. This is because a huge difference can be made by design or makeover of residential stock, and by support given by knowledgeable housing workers.”*

The International Dementia Conference has been established by the DSDC as an interactive educational platform to drive understanding. It will take place alongside the dedicated Care & Dementia Show (www.careshow.co.uk), therefore also offering practical support. Organisers are specifically inviting decision makers from housing providers and associations; architects, designers and town planners and local authorities who have kept their housing stock, as well as social workers and NHS professionals including occupational therapists, doctors and nurses.

Professor Andrews continues: *“Many people with dementia never return to their own home after hospital. Hospitals are actually rather dangerous for them. The integration of care across health and social services can prevent that outcome, which is vital both because it is what people want, and because dementia costs more than cancer, heart disease and stroke combined.”*

60 concurrent session presentations will address topics ranging from assistive technology, case finding, meaningful activity and end of life care through to design, environment, staff education, attitudes, language and support and many more valuable areas for discussion and debate.

Professor Andrews concludes:

“This is a conference for everyone who want to know how to better serve and care for those affected by dementia. Best practice ideas will be shared and trends revealed that will help many sectors prepare to confront this increasingly important subject.”

The conference programme will also feature a series of individual talks, panel discussions and practical case studies highlighting the recent trends related to Housing; Financing Old Age; Living with Dementia; Research and Design; Care at Home; Best Practice in Care Homes; Families, Faith and Communities; Inspection and Regulation; Training and Regulation; Law and Ethics; and Art and Culture.

For further information regarding attending the International Dementia Conference, please visit www.internationaldementiaconference.co.uk.

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For further press information, please contact CUT Communications:

Lucy Clifton
Tel: + 44 (0) 208 334 4008
Email: lucy.clifton@cut-coms.co.uk

Alexandra Gore
Tel: + 44 (0) 208 334 4007
Email: alexandra.gore@cut-coms.co.uk

Notes to editors

Care & Dementia Show (www.careshow.co.uk)

Care & Dementia Show is the biggest trade event in the UK for the care and dementia sector and takes place at the NEC, Birmingham on 3-4 November 2015. The show features dedicated suppliers, best practice ideas and technology showcases as well as providing education, products and services for those owning or running any organisation involved in the care of older people and/or affected by dementia. These include proprietors, directors and managers of care homes, nursing homes, domiciliary care agencies, sheltered accommodation, learning disability homes, local authorities, specialist care units, private hospitals and construction companies.

International Dementia Conference (www.internationaldementiaconference.co.uk)

Running at The Vox, Birmingham 3-4 November 2015, the International Dementia Conference will bring together leading figures from around the globe and from a variety of different industry backgrounds to learn and share ideas on the best ways to tackle dementia as a global issue. Created for everyone involved in supporting people with dementia and their carers, both in the UK and internationally, the conference runs concurrently with Care & Dementia Show 2015, the largest health and social care exhibition in the UK.

Dementia Services Development Centre (DSDC), Stirling (www.dementia.stir.ac.uk)

Dementia Services Development Centre is an international centre of knowledge and expertise dedicated to improving the lives of people with Dementia, drawing on research and practice from across the world, to provide a comprehensive, up-to-date resource on all aspects of Dementia. Based at the University of Stirling, DSDC works with individuals and organizations to improve the design of care environments, to make communities Dementia-friendly, to influence policy and to improve services for people with Dementia. 2015 - the DSDC's 25th anniversary year - is marked by the Dementia Festival of Ideas which will explore the meaning of Dementia to us all, looking at the subject from as many different angles as possible and as creatively it deserves.

