

DANFLOOR

Danfloor are specialist manufacturers and suppliers of commercial carpets, offering contemporary flooring solutions with outstanding performance characteristics. We supply carpets to many market sectors including healthcare, commercial, education and leisure. A cornerstone of our company philosophy is innovation, which we not only apply to our business practises and service but also to the design and development of our carpets. We produce ranges that incorporate specialist performance features including an advanced antimicrobial yarn treatment, impervious membranes and carpets that are resistant to soiling and stains, making them fit for purpose and built to last.

www.danfloor.co.uk

DSDC accredited product

Products accredited by the DSDC include our Equinox, Tones, Evolve and Economix ranges.

Who is this product aimed at/designed for?

Our products are aimed at any environment that requires a high-performance flooring solution, whether that be within the healthcare, education or leisure market. However, as some of the ranges have been designed with those living with dementia and visual perceptual difficulties in mind, it does make the carpets an ideal flooring solution for the care sector. With sympathetic designs, antimicrobial yarn treatments and impervious membranes our healthcare collection is fit for many care settings including; care homes, retirement villages, mental health facilities, sheltered accommodation and community housing.

What interested you in having your product accredited by DSDC for dementia design?

There is growing awareness of how considered design can positively affect those living with dementia and impaired vision. The DSDC have a wealth of experience and knowledge in this field and for their team of experts to rate our products as suitable for use within dementia inclusive environments provides our designers and specifiers with the confidence that our products are fit for purpose and will help to create therapeutic environments. By providing our customers with not just LRV's but DSDC ratings as well, ensures their design schemes create beautiful and practical environments.

Can you describe one aspect of this product which is designed to be dementia friendly?

We all know colour and pattern is extremely important, however with a danfloor product there are many features under the surface of the products which also ensure they are dementia friendly. One of which is our Aqua Bac backing with integral impervious membrane, which provides many additional benefits for dementia inclusive environments. One benefit is the impermeability of the carpet. Should liquid spills occur the liquid will remain on the surface of the carpet allowing it to be easily cleaned away. The impermeable layer ensures that liquid doesn't seep through to the sub floor which is one of the major causes of cross contamination and odour within the care sector. In addition to this the cushioned nature of the Aqua Bac backing not only provides comfort under foot, but reduces sound reverberation and impact levels which can cause confusion for the elderly and those living with dementia who find it difficult to filter out unwanted noise.

Has the DSDC product accreditation benefitted your organisation? If so, in what way?

Having DSDC and LRV ratings available not only makes the specification process easier for our designers, but also provides us as manufacturers with greater knowledge about colour and colour combinations. Now we have this partnership with the DSDC the knowledge they impart will ensure that future product development and coloration takes into account dementia inclusive considerations. This ultimately shows our customers that we are at the forefront of product innovation and have the needs of our end users in mind at all times.