



ALTRO FLOORING

Altro invented safety flooring and hygienic wall cladding, and over our 100-year history we have been at the forefront of innovation to create products that help transform everyday spaces into environments that can improve the wellbeing of everyone that uses them. We have safety and smooth vinyl floors, hygienic wall cladding and doors that are suitable for all areas of buildings in health and care, education, hospitality, leisure, offices and retail, housing, food production, and manufacturing.

www.altro.co.uk

DSDC accredited products

Altro Aquarius safety flooring	Altro Cantata adhesive-free flooring
Altro Pisces safety flooring	Altro Orchestra flooring
Altro Wood Safety safety flooring	Altro Operetta flooring
Altro Wood Safety Comfort safety flooring	Altro Serenade flooring
Altro Suprema safety flooring	Altro Ensemble flooring
Altro Walkway safety flooring	Altro Whiterock Satins hygienic wall cladding
Altro XpressLay adhesive-free safety flooring	Altro Whiterock wall designs wall cladding

Q Can you describe one aspect of this product which is designed to be dementia friendly?

Altro have a range of products that is sparkle-free and provide shades and tones that meet the appropriate light reflectance value (LRV) contrast between floors, walls and doors. Altro products can also be used to assist in wayfinding through colour and images.

Q Has the DSDC product accreditation benefitted your organisation? If so, in what way?

Altro's key sectors are health and care, housing and education. We have been working with the DSDC along with other dementia specialists for over 10 years. The specification community is keen to implement dementia-friendly design, not just in health and care environments, but for all public buildings; this accreditation adds credibility and peace of mind.

Q What is the one question related to dementia design which you would like researchers to study?

The impact of imagery and patterns on walls needs further investigation. Altro have a range of products in our portfolio and have had a lot of success with using biophilic imagery in health and care, although there is conflicting information around the impact of full scale digital photographs potentially causing confusion for people with dementia or visuo-perceptual difficulties.